SIMON'S Heart

Board of Directors Meeting Minutes
FY 2026 Q4 Meeting
June 1, 2026 | 7:00 PM | Zoom

1. Call to Order: 7:00pm

2. Roll Call/Attendance
   Present: Mitch Bednoff, Brian Brick, Scott Brucker, Dom Folino, Rayna Jones, Raj Kapur, Annie Kelly, Jeff Krawitz, Kristin Morris, Venkat Ramamurthy, Joe Secoges, Darren Sudman, Phyllis Sudman, Justin Will.
   Absent: David Shipon.

3. Approval of Previous Meeting Minutes
   The consent agenda, including the March board meeting minutes, was reviewed and approved.

4. Welcome
   Darren welcomed everyone and shared a mission moment highlighting a significant legislative victory in Pennsylvania. Simon's Heart helped advance new legislation requiring CPR education, AEDs at school sporting events, and emergency action plans. The law represents an important step toward safer schools and builds on nearly two decades of advocacy work.

5. FY27 Budget Review
   Budget draft presented. Materials not provided in advance due to an email error.

   Revenue: $504,000. Expenses: $525,000. Forecasted Loss: Approximately $21,000

   Key Revenue Drivers:
   CPR Jukebox Marathon: $200,000 gross revenue goal.
   Golf Outing: $80,000 gross revenue goal.

   Key Expense Drivers: Payroll includes a potential future hire. Consulting expenses include support from Darren Sudman during a planned transition period. HeartBytes expenses include software licensing and screening-related costs.

6. Committee Structure and Support

   <u>Storytelling Committee</u>
   The committee has seen strong volunteer engagement and meaningful contributions from board and staff members. Discussion focused on creating more intentional agendas and improving coordination with other committees.

Strategic Planning Committee

The committee reviewed progress toward the organization's strategic priorities. The board noted continued focus on the three core initiatives: CPR Jukebox, HeartBytes, and GotAED.

Fundraising and Business Development Committee

Committee members expressed a willingness to support sponsorship and fundraising efforts but identified a need for stronger organizational support, including marketing materials, sponsorship collateral, and pipeline management.

The board discussed the value of a dedicated staff member to support sponsorship sales and committee activities.

7. Board Officer Elections

   The board conducted officer elections for FY27.

   Results

   Vice Chair: Jeff Krawitz
   Treasurer: Brian Brick
   Secretary: Justin Will

   The positions of Chair and Executive Director remain vacant.

   Board Transitions

   Mitch Bednoff is leaving the board and the role of Treasurer.
   Rayna Jones is resigning due to a family move.

8. Motion + Votes

   FY27 Budget Approval

   The 2027 budget was presented, reviewed, and approved by the Board.

9. Next Meeting: Wednesday, July 22 at 6:30 PM (Strategy Board Meeting).

10. Adjournment: 8:30pm by Darren Sudman.