

Fiscal Year 2024:
July 1, 2023 - June 30, 2024

IMPACT REPORT

SIMON'S Heart

protecting hearts, saving lives



Dear Friends,

This year, Simon's Heart is marking a significant milestone—**our 20th anniversary**. This also means that Simon should have been twenty years old. In 2005, two grieving parents lifted up by a group of friends came together to honor a baby boy. Our intention was to **prevent other families from losing a child to a detectable and treatable heart condition**.

As we look back, that group grew exponentially, which is the reason we have reached this milestone. No doubt, our longevity is admirable, but the accomplishments are remarkable. Together, we've saved and changed lives by screening hearts, donating AEDs, training coaches, teaching students chest-compressions, passing laws, sharing data for research. **Thank you** for your commitment to protect hearts.

Warmly,

Phyllis & Darren Sudman

Co-Founders, Simon's Heart | Simon's Mom & Dad

2005



Simon Sudman, a seemingly healthy three month old baby boy did not wake up from his nap. His passing inspired his parents to create change and protect youth hearts.

2007



Our first heart screening was held at Colonial Elementary School.

2014

HeartBytes is launched. It is a digital registry that streamlines heart screenings and gives data to researchers, free of charge.

Simon's Heart becomes the first Eagles Care Partner.

2017



GotAED launches as our answer to the shortage of AED devices in places where kids learn and play.

2020

Dr. Jason Bradley, MD hosts our first Pop Up Heart Screening as a result of Covid-19.

2023

National Partner of the Boys and Girls Club of America.

Damar Hamlin Collapses of Sudden Cardiac Arrest and puts a National spotlight on SCA prevention & education.

400th AED Placed, Protecting more than half a million hearts across the US.

Simon's Heart joins forces with the NFL, MLS, and NWSL.

2006

Simon's Fund, now Simon's Heart, is created, focusing on adolescents and athletes.

2012



We present twelve lawmakers in Harrisburg with the Sudden Cardiac Arrest Prevention Act. It is signed into law on May 29, 2012, and has since been passed in eighteen other states.

2016

AED Madness launches with five Division I basketball programs. AED devices are donated to local youth facilities.

2019



The CPR Jukebox debuts at MusikFest. Kids choose their favorite 100 bpm song and practice compressions on a ball.

2021/22

Simon's Soiree goes virtual - engages audiences internationally!

CPR Jukebox becomes a national program.

SCA Education reaches 2 Million+ Coaches and Athletes.

2024



Charter Partner of the Smart Heart Sports Coalition. 20,000th Heart Screened. Simon turns 20, and so does Simon's Heart.

Help us double down on cardiac arrest so that we can look beyond the next 20 years of programs and free heart screenings to ensure no child dies of a detectable and treatable heart condition. **DONATE >>**



FY24: July 1, 2023 - June 30, 2024

IMPACT REPORT

GotAED

Since the GotAED initiative began in 2017, Simon's Heart has placed more than 475 AEDs. In FY24:

140 AEDs Placed

26 States Reached

100,000+ Hearts Protected



HEART SCREENINGS

Since 2005, over 20,000 hearts screened and 200 lives changed. In FY24:

4 Community Heart Screenings

448 Student Hearts Protected



CPR JUKEBOX

Since the CPR Jukebox initiative began in 2019, more than 200,000 community members have picked a song, grabbed a ball, and pushed to the beat. In FY24:

42 CPR Jukebox Stops

27,000 Community Members Engaged Nationwide



STUDENT AMBASSADORS

Since 2016, hundreds of students have signed up to save lives through our Student Ambassador program by raising SCA awareness amongst their peers and community. In FY24:

43 Student Ambassadors

20 Participating High Schools, \$35,000 Raised



ADVOCACY

We passed our first bill in 2012, since then, we've influenced the passing of 19 SCA prevention and education bills across the country. In FY24:

18 States adopted the Smart Hearts Sports Coalition best practice policies to prevent death from SCA; Emergency Action Plans, Clearly marked AEDs in appropriate locations, CPR/AED education for coaches.



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