

Board Meeting Minutes

Date: 09/25/2024

Time: 6:30 PM - 8:00 PM

Location: Virtual

Attendees: Mitch Bednoff, Brian Brick, Scott Brucker, Jessica Cook, Doug Corsi, Annie FitzPatrick, Grace Qiu, Rajat Kapur, Jeff Krawitz, Renee Langstaff, Jenn Parrado, Brian Osler, Avinash Saraiya, Dr. David Shipon, Phyllis Sudman, Darren Sudman, Eldwin Thay

1. Welcome and Agenda Review (6:30 PM)

Nancy opened the meeting by reviewing the agenda. No changes were made.

2. Mission Minute (6:35 PM)

A brief reflection was shared by TBD, focusing on the impact of Simon's Heart's mission in preventing sudden cardiac arrest in youth.

3. Event and Program Update (6:40 PM)

Jenn Parrado provided the following updates:

- Golf/Pickleball Summary (July 22): A successful event with room for improvement in fundraising efforts.
- Conshohocken Biking Classic (August 17): Surpassed the \$25,000 fundraising goal.
- Soiree (February 22, 2025): Preparations are underway, including outreach for auction committee members.

4. Round Table: Board Committee Goal Update (6:50 PM)

Each committee provided brief status updates on their respective goals:

- Executive Committee (Nancy): In progress.
- Marketing (Raj): In progress; working on campaigns to highlight upcoming events.
- Impacted Families (Phyllis): In progress, focusing on family engagement initiatives.
- Young Professionals (Annie/Jess): Not started.
- Fundraising Committee: TBD, recruitment in progress.

5. Medical Strategy and Activity Update (7:00 PM)

Dr. David Shipon and Renee Langstaff presented the following updates:

- Screening Model Evolution: Transitioning to a proactive approach with community involvement.
- HeartBytes Database: Plans for enhancing the infrastructure to support more robust research projects.

The board discussed the ongoing need for more high-quality data and recruitment of skilled researchers.

6. Walk-in Items (7:45 PM)

- Board Member Search Update: Nancy provided a brief update on the ongoing search for new board members, focusing on diversity and skills gaps.

7. Adjournment (8:00 PM)

Nancy adjourned the meeting, reminding everyone to mark their calendars for the next board meeting on November 18, 2024.

Next Steps:

- Jenn to organize a debrief call with the golf/pickleball committee.
- Nancy to add fundraising strategy discussion to the next board meeting agenda.
- Jenn to reach out to potential auction committee members for the Soiree.

Next Board Meeting: Monday, November 18, 2024, 6:30 - 8:00 PM.

Minutes submitted by: