

Simon's Heart Board Meeting Minutes - Virtual Meeting - FY25

Date: July 17, 2024

Attendees:

Annie Fitzpatrick, Brian Brick, Jessica Cook, Dom Folino, Darren Sudman, David M Shipon, Eldwin Thay, Jeff Krawitz, Rayna Jones, Mitch Bednoff, Nancy Hunter, Phyllis Sudman, Rajat Kapur, Scott Brucker.

Meeting Summary:

1. Personal Losses and Fiscal Year Planning:

- The team discussed recent personal losses, offering support to affected members.
- Phyllis shared about a colleague's 22-year-old daughter passing away due to cardiomyopathy.
- Jennifer updated on a young man's death earlier this year, and his surviving brother's outreach for help with storing tissue and blood samples for research.
- Planning for the upcoming fiscal year included goals, the introduction of Monday.com, and defining future committees.

2. Jennifer's Event Updates and Soiree Plans:

- Jennifer updated on various events and initiatives:
 - Pickleball and golf registration were still open, with the Conshy Classic set for June 11th, expecting 600-1000 participants.
 - The upcoming Soiree will be held either on Feb 22nd, 2024 at the 6 Man Center in Philadelphia.
 - The 6 Man Center is a non-profit basketball facility for Philadelphia youth, and Jennifer expressed her intention to support their in-house caterer, an affiliate of Aramark.
 - Hinted at a music-themed event for the Soiree, asking for patience until a date was confirmed.

3. Event Planning, Goals, and Donations:

- Reviewed progress of various committees' goals, noting some goals in progress and others yet to start.
- Acknowledged the need for increased donations from the Young Professionals Committee.
- Announced that Jennifer would provide a demo of a tool for future updates and goal tracking.

4. Introducing Monday.com and Golf Tournament:

- Jennifer introduced Monday.com, a new project management tool, suggesting it could replace Excel spreadsheets for better organization and reporting.
- Demonstrated Monday.com's features and encouraged its use for tracking goals and other functions.

- Discussed the upcoming golf tournament, with Mitch proposing to open it up to more participants to fill the course, despite concerns about profitability.
- Decided to reach out to potential participants, with Jennifer offering to assist in organizing foursomes if needed.

5. Forming New Committees for Simon's Heart:

- Nancy led a discussion on forming new committees to support Simon's Heart.
- Attendees brainstormed potential committees, suggesting a fundraising committee and a visionary committee focused on innovation and technology.
- Noted that the fundraising committee was a popular choice among groups.
- Aim of new committees is to provide additional support and opportunities for board members.

6. Board Committee Creation and Governance:

- Rajat, Darren, and Nancy discussed governance and nominating within the board.
- Considered creating ongoing committees like a Membership Committee and a DEI or Inclusive Committee, but the latter did not gain unanimous consent.
- Agreed to create four committees: Fundraising Committee, Events Committee, Legislation Committee, and Innovations Committee.
- Established the Fundraising Committee, involving Wilma, an excellent fundraiser.
- Proposed other committees to streamline processes and involve more members, with the Innovations Committee suggested to explore technology and AI.

7. Collaboration Between Marketing and Fundraising Committees:

- Discussed roles and responsibilities of the Marketing and Fundraising committees.
- Clarified that while Marketing attracts new donors, Fundraising involves building relationships with individual donors.
- Agreed on the need for better collaboration between the two committees.
- Suggested leaders of both committees could be part of each other's committee.
- Announced the establishment of a Fundraising committee, with Joseph Secoges as a potential leader.

Next Steps:

- Nancy to send a note to all board members asking if anyone wants to lead the new Fundraising Committee.
- Nancy to bring up other potential committee ideas in future board meetings for further discussion.
- Jen to open up single golfer spots for the upcoming golf event.
- Board members to inform Jen if their spouses are attending the golf event dinner.
- Jen to send out a final reminder email to golf participants with event details.
- Nancy to follow up with individual board members about their experience in the breakout sessions.
- Jen to send the meeting summary to Nancy.
- All board members to mark September 25th for the next board meeting.