



FISCAL YEARS 2020 + 2021

IMPACT REPORT

SIMON'S Heart

protecting hearts, saving lives

A NOTE FROM OUR BOARD CHAIR

The Road Ahead

Looking at the road ahead, being creative and innovative in the face of ongoing certainty is going to be critical for us to achieve our mission and impact our communities. Screenings with enhanced health protocols will ensure that we continue to protect hearts and save lives. Virtual and safe in-person events will help us raise awareness - hybrid events may be the norm going forward as we balance meaningful community engagement with health and safety concerns. Legislation and looking for opportunities to leverage HeartBytes data to support research will continue to be strategic priorities. The road ahead might have more uncertainty than normal, but we are embracing the opportunity to innovate and look forward to doing it with you.

- Eldwin Thay



MEDICAL TEAM UPDATE

Sudden Cardiac Arrest (SCA) is the #1 cause of death in student athletes. Simon's Heart prides itself on innovation. Our model of screening hundreds of youth in high school gyms has been significantly impacted by the pandemic. Simon's Heart is partnering with institutions and clinics to develop "SCA Centers of Excellence" where heart screenings can be held more consistently. This allows for conducting free community SCA Prevention Clinics across the country. Our goal is to provide a sustainable model to protect hearts across the country.



SUDDEN CARDIAC ARREST AWARENESS MONTH

Our innovative initiation, the CPR Jukebox, went on tour around the Greater Philadelphia area to raise awareness on SCA during the month of October. With six different stops ranging from community events to popping up at the Eagles and Union games, we taught hands-only CPR to hundreds of youth, and spread awareness to thousands of adults. An incredible way to share life saving knowledge.



CPRJukebox®

a SIMON'S Heart project

Visit our website for more information: simonsheart.org

255

OF HEARTS SCREENED

Simon's Heart pop up screenings are held in partnership with local cardiologists, cardiac fellows from multiple institutions, and medical volunteers throughout the region. We are screening youth on a more frequent basis, ensuring the health and safety of all involved. We are thankful for the ability to continue these vital screenings and are committed to providing the highest level of care to our patients.

50+

AEDs PLACED

AEDs are the only tool that can restart a heart in the event of cardiac arrest. Simon's Heart is dedicated to placing AEDs where kids learn and play, especially in communities that need it most. This year we've placed AEDs across the country in 7 different states. AEDs placed in 8 states! Indiana, Michigan, Minnesota, North Carolina, Pennsylvania, Tennessee, Virginia and Wisconsin.



\$800,000+

DONATED

Through Simon Says Golf, Simon's Soiree, the CPR Jukebox, our Screening Sponsors, Individuals, Foundations, Corporate giving, and the generosity of YOU we are able to continue to grow. Thank you for your trust and faith in Simon's Heart to ensure we move to change the standard of care and carry out our mission to protect hearts.

1.7 MILLION

COACHES EDUCATED

In 2015, Simon's Heart created a free course on Sudden Cardiac Arrest (SCA) in partnership with the National Federation of State High School Associations. The course highlights SCA warning signs and symptoms and shares guidelines on the Chain of Survival. Over the last 2 years, the course video was viewed by 650,000+ coaches, students and athletes for a total of over 1.7 Million.

A NOTE FROM THE CEO

2020 and 2021 have proved that our community has grit. I am incredibly honored to have the privilege to lead such an important organization. We couldn't do it alone. Hundreds of volunteers have reached out from around the country to ensure Simon's Heart programming would remain in schools, communities, fields, and cities long into the future. On behalf of Simon's Mom and Dad, your board of directors, your Simon's Heart Staff, and most importantly, all of our impacted families, thank you for all you do to ensure we protect hearts and save lives.

Warmly, 

Jennifer Parrado
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Heart Screening Team celebrating after finding an undetected heart condition in a student athlete in 2021.

Visit our website for more information: simonsheart.org