

Fiscal Year 2022:  
July 1, 2021 - June 30, 2022

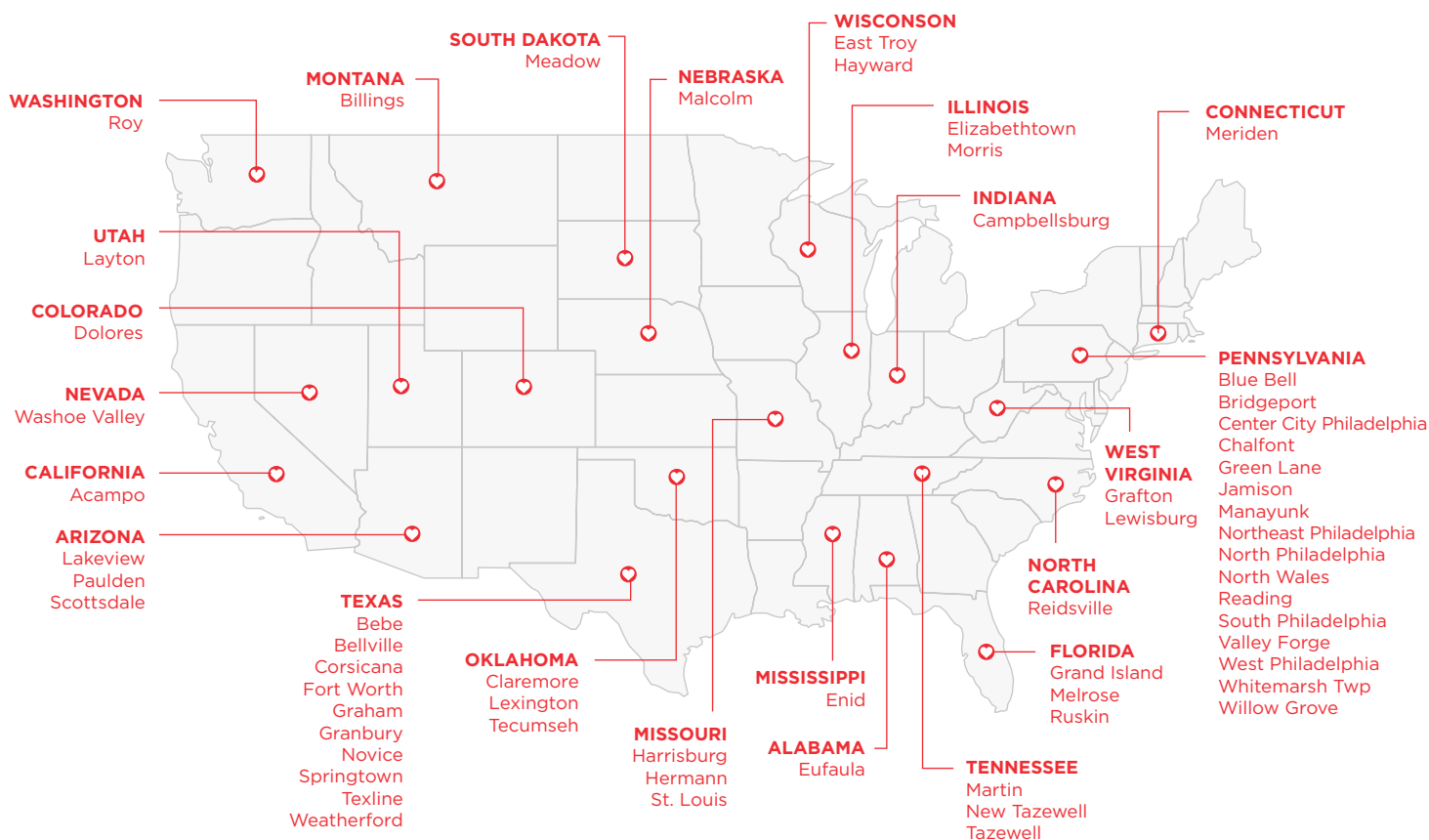
# IMPACT REPORT

**SIMON'S Heart**

protecting hearts, saving lives



An AED (automated external defibrillator) can increase chances of survival of someone in cardiac arrest to an astonishing 90% if it's used within the first minute. AEDs need to be accessible and widely available and we are committed to placing AEDs where kids learn + play. **We are proud to announce that in Fiscal Year 2022, Simon's Heart PLACED 84 AEDS throughout the United States in 23 STATES.**



We are so grateful to Simon's Heart for helping us to be prepared at the Lighthouse Sports Complex. It is not often that we are given the opportunity to serve our community and **protect their safety** at the same time. Simon's Heart has allowed us to do this by providing us with AED machines for our outdoor and indoor spaces. These machines help us to **serve the community with peace of mind**, knowing we can maintain the safety of all of our community no matter what comes.

- Edwin Desamour, Chief Programs & Events Officer at The Lighthouse

## HEART SCREENING

We continued to hold **bi-monthly heart screenings** in partnership with local cardiologists, cardiac fellows from multiple institutions, and medical volunteers throughout the region, where we screened the hearts of youth throughout Greater Philadelphia. We are thankful for the ability to continue these vital screenings, and are very much looking forward to hosting more frequent and larger heart screenings throughout the Philadelphia region in 2023.

## CPR JUKEBOX

Our CPR Jukebox is an innovative way to raise awareness and teach hands-only CPR to show that anyone can save a life. This year the jukebox was out in the community throughout Greater Philadelphia at sports tournaments, fairs, community and township days and even made a stop in Texas! With our playlist of CPR worthy - 100 beats per minute songs, we made **16 stops, impacting hundreds of youth and families** who learned that saving a life is serious, but learning how to do it can be fun.

## AMBASSADORS

Simon's Heart Student Ambassadors are middle and high school students dedicated to making an impact by advocating and raising awareness of Sudden Cardiac Arrest in their communities and schools. Over this past year, **16 ambassadors** from **11 different schools**, volunteered at Simon's Heart events, ran awareness campaigns, and planned the 3rd Annual, and first in-person, CPR Jukebox Marathon meeting their goal of achieving **100,000** compressions over the course of four hours.

## MONEY RAISED

In the Fiscal Year 2022 your generosity has built a path to change the standard of care. **\$600,000+** has been donated to further support our mission to protect children's hearts. Whether your commitment has been via Simon Says Golf, Simon's Soirée, the CPR Jukebox, as a Screening Sponsor, Individual Donor, Foundation, or Corporate Donor, on behalf of the parents and families impacted by Simon's Heart, **thank you** for your commitment to save lives!

## COACHES EDUCATED

In 2015, Simon's Heart created a free course on Sudden Cardiac Arrest (SCA) in partnership with the National Federation of State High School Associations. The course highlights SCA warning signs and symptoms and shares guidelines on the Chain of Survival. Over the last year, the course video was viewed by **400,000+** coaches, students and athletes for a total of **1,862,677 Million**.



## A NOTE FROM THE BOARD CHAIR

I am grateful to reflect on our accomplishments and reaffirm the need to focus on what matters; the vision of Simon's Heart: **a future in which parents and communities don't lose children to detectable and treatable heart conditions**. We are grateful that you share our goal of creating a place where children do not die from sudden cardiac death.

2022 was a year of reconnection as we cautiously moved forward and met face to face. We are driven by the fact that every heart screening has the potential to save a life.

Thank you for supporting our programming efforts in GotAED, the CPR Jukebox, Heart Screenings, and our Ambassador Program. These programs **save lives**.

We are stronger from our shared experiences over the last few years and we look forward to continuing to earn your support and **save lives together** in the year ahead.

**Thank you** for your support.  
*Nancy Hunter, Board Chair*



*Student Ambassadors volunteering at a CPR Jukebox stop.*