

Simon's Heart Board Meeting Minutes

Date: March 8, 2023

Time: 6:30PM

Location: ZOOM

Attendance:

- Present: Jenn, Darren, Lexi, Brian, David, Dom, Jeff, Rayna, Mitch, Nancy, Raj

1. Welcome: Nancy Hunter, Chair of the Board, welcomed all attendees and called the meeting to order.

2. Mission Moment: Eldwin Thay presented the mission moment about his nephew's diagnosis with longQT, sharing insights into recent activities, achievements, and updates related to Simon's Heart's mission. The presentation lasted for 10 minutes.

3. New Board Member Consideration - Rajat Kapur: Scott Brucker introduced Rajat Kapur, Founder and CEO of &Marketing, as a potential new board member. The discussion focused on Rajat's qualifications, alignment with the organization's goals, and potential contributions. The floor was opened for other board members to provide feedback.

4. Financial Update: Mitch Bedhoff provided a comprehensive financial update, outlining the organization's current financial status and highlighting key points from the financial report. The presentation lasted for 15 minutes.

5. Recap and Updates for Current Signature Events: Jenn Parrado recapped and provided updates on Simon's Heart's ongoing Signature events, including Soiree 2024, Golf Outing on 7/10/2023 at Cedarbrook Country Club, and the CPR Marathon on 3/18/2023 at Harriton HS. Each event was discussed for 15 minutes.

6. Jefferson Proposal: Eldwin Thay presented a proposal to enhance the partnership between Simon's Heart and Jefferson Health. The proposal was discussed for 20 minutes, with board members sharing their insights and recommendations.

a. Goal: Streamline heart screenings, networking

b. 3 main areas of focus: education on cardiology, community screenings, research

- c. \$100,000 from SH to be used over 2 years
- i. What would we get with more money?
- d. Next steps
 - i. Medical committee will meet and make recommendation
 - 1. Mitch to confer

7. Exploring Options for a More Accessible, More Casual Event: Darren Sudman led a 10-minute discussion exploring options for a more accessible and casual event. The goal was to broaden community engagement and increase participation.

8. Board Commitments and Sub-Committees: Nancy Hunter introduced the concept of board commitments and sub-committees, emphasizing their importance in effectively managing various aspects of the organization. She outlined the proposed sub-committees: Medical (existing), Operations (new - combining HR, Finance, Facilities, etc.), Impacted Families (new), and Advisory Council (existing). The discussion lasted for 10 minutes. a. Mixed reviews- come back

9. Open Discussion - Walk-in Items: The floor was opened for any additional items or topics that the Board members wished to address. Several members brought up points for discussion based on recent developments and community interactions.

New Board Member Vote:

The Board conducted a vote to approve Rajat Kapur as a new board member. The vote was carried out and Rajat Kapur was unanimously approved as a new board member.

Action Items:

- Nancy Hunter to communicate with Rajat Kapur regarding his official onboarding as a new board member.
- Mitch Bednoff to provide detailed financial documentation to board members for their review.
- Jenn Parrado to coordinate and finalize arrangements for the upcoming Signature events.
- Eldwin Thay to further develop the Jefferson proposal and share additional information with the board.
- Darren Sudman to explore ideas and present options for a more accessible, casual event.

- Nancy Hunter to organize sub-committee assignments and responsibilities, and provide further updates in the next meeting.