

Simon's Heart

Board Meeting 2 of 6

Wednesday October 20 2021

🕒 7:00pm - 8:30pm EDT

Simon's Heart Office: 424 East Elm Street, Second Floor, Conshohocken, PA 19428

Content

- [Attendance](#)
- [Agenda](#)

Attendance

Member	RSVP	Attendance
Mitch Bednoff	yes	
Scott Brucker		
Jessica Cook	yes	
Dom Folino	yes	
Nancy Hunter		
Rayna Jones	yes	
Adam Kaye	no	
Jeff Krawitz	yes	
Mike Monsell	yes	
Cheri Morrison		
Jennifer Parrado	yes	
David Shipon		
Darren Sudman		
Phyllis Sudman		
Eldwin Thay		

Agenda

- | | | | |
|--|---|--|---------|
| 1. | EXECUTIVE COMMITTEE UPDATE | DARREN SUDMAN
ELDWIN THAY
PHYLLIS SUDMAN
MIKE MONSELL
DAVID SHIPON
JEFF KRAWITZ | 10 mins |
| <hr/> | | | |
| - Evaluation - Salary increase - Assessment policy | | | |
| 2. | MAKING INTRODUCTIONS: Follow up from last board mtg. | NANCY HUNTER | 5 mins |
| <hr/> | | | |
| Delco Foundation
Wawa | | | |
| 3. | ICEBREAKER | RAYNA JONES | 20 mins |
| <hr/> | | | |
| 4. | MEDICAL PRINCIPLES | DARREN SUDMAN
DAVID SHIPON | 20 mins |
| <hr/> | | | |
| Screening - CPR Jukebox - Got AED - Legislation - Hearbytes | | | |
| 5. | DASHBOARD + FINANCIALS | MITCH BEDNOFF
JEFF KRAWITZ | 10 mins |
| <hr/> | | | |
| <div> October 2021 Printable Dashboard Update</div> <div> BalanceSheet (4).pdf</div> | | | |
| 6. | SOIREE | PHYLLIS SUDMAN
CHERI MORRISON
JENNIFER PARRADO | 10 mins |
| <hr/> | | | |
| a. Save the Date, Sponsorship Opportunities, Comp guest list? | | | |
| 7. | MISSION MOMENT | JENNIFER PARRADO | 5 mins |
| <hr/> | | | |
| a. Jayden Rodriguez | | | |

Simon's Heart

Board Meeting 3 of 6

Wednesday December 1 2021

🕒 6:30pm - 9:00pm EST

Bar Lucca 729 E Hector St, Conshohocken, PA 19428

Content

- [Attendance](#)
- [Agenda](#)

Attendance

Member	RSVP	Attendance
Mitch Bednoff	yes	
Scott Brucker	yes	
Jessica Cook	yes	
Dom Folino	yes	
Nancy Hunter	yes	
Rayna Jones	yes	
Adam Kaye	yes	
Jeff Krawitz	yes	
Mike Monsell	yes	
Cheri Morrison		
Jennifer Parrado	yes	
David Shipon	no	
Darren Sudman		
Phyllis Sudman	yes	
Eldwin Thay	yes	

Agenda

- | | | | |
|----|---|---|---------|
| 1. | MISSION MOMENT | | 5 mins |
| | <hr/> Leadership Philadelphia Fellows Courtney + Kevin | | |
| 2. | FINANCIALS | MITCH BEDNOFF | 10 mins |
| | <hr/> BALANCE SHEET | | |
| 3. | INTRODUCTIONS + ICE BREAKER | | 25 mins |
| | <hr/> Alexis | | |
| 4. | DASHBOARD UPDATE | ELDWIN THAY
JENNIFER PARRADO
JEFF KRAWITZ | 15 mins |
| | <hr/> | | |
| a. | Advocacy | DARREN SUDMAN
DOM FOLINO | |
| b. | Social Media Update | MIKE MONSELL | |
| | PROGRAMS AND SERVICES - We will increase public awareness of -
and engagement in - the prevention of sudden cardiac arrest and death | | |
| 5. | SOIREE | | 40 mins |
| | <hr/> | | |
| a. | Theme | DARREN SUDMAN
PHYLLIS SUDMAN | |
| b. | Auction Items | CHERI MORRISON | |
| c. | Sponsorship Brainstorm Activity | SCOTT BRUCKER
RAYNA JONES
JESSICA COOK | |