

# SIMON'S Heart

424 E. Elm Street, Second Floor, Conshohocken, PA 19428

What would you do after losing a child? Our founders confronted that decision thirteen years ago when their three-month old son passed away while taking a nap. Their answer . . . anything that can prevent another family from losing a child to a detectable and treatable heart condition.

Since 2006, Simon's Heart has been preventing sudden cardiac arrest and death in children. A list of our accomplishments is attached.

But, these achievements are only possible through the generosity of friends, family and community members, like you. On February 8, four hundred Philadelphia professionals will attend Simon's Soirée at the Fitler Club in Philadelphia. We will seek to raise \$300,000 so that we can continue protecting hearts and saving lives.

Our supporters are your patrons. They represent the medical, legal, real estate, high tech and financial industries. They are raising their families and running their businesses across the Greater Philadelphia area.

We know that you receive so many solicitations. Last year, we raised \$60,000 at our auction. We hope that you appreciate how we have been using these donations to make a difference in the lives of children. Thanks for your consideration.

Best,



Jill Deeves  
Manager, Operations  
[jill@simonsheart.org](mailto:jill@simonsheart.org)

# HOW DO YOU KNOW YOUR MISSION MAKES SENSE?



## LOOK AT THE LIVES YOU'VE TOUCHED

Fourteen years ago, we wanted to create a world where parents did not lose their children to detectable and treatable heart conditions. Thanks to the generosity of others, we've been able to accomplish some pretty amazing things.

- Provided 18,000+ free heart screenings for students.
- Helped 125 students discover heart conditions.
- Launched GotAED, a crowdfunding site dedicated to getting AED devices into places where kids learn and play.
- Produced award-winning video that has educated over 750,000 coaches nationwide.
- Donated over 100 AED devices to local youth facilities.
- Created HeartBytes, a national youth cardiac registry of seemingly healthy kids to promote research.
- Championed the passage of the Sudden Cardiac Arrest Prevention Act in fourteen states.
- Funded research study with the NCAA that was published in American Journal of Cardiology.
- Supported by the Philadelphia Eagles, Philadelphia Flyers, Philadelphia Soul, Philadelphia 76ers, Philadelphia Phillies and the City Six.
- Featured by CNN, The TODAY Show, People Magazine, the Washington Post, NPR and more.
- Co-Founder, Phyllis Sudman, honored by L'Oreal Paris as a Women of Worth National Honoree.



☐**YES!**

I will donate an item for Simon's Soirée

Please complete the following information so that we can accurately list and describe your item in the auction guide.

AUCTION ITEM: \_\_\_\_\_

DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

RESTRICTIONS: \_\_\_\_\_

FAIR MARKET VALUE: \_\_\_\_\_

EMPLOYEE CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIMON'S FUND CONTACT: \_\_\_\_\_

**THANKS FOR YOUR SUPPORT!**

Please email this form to Jill Deeves at [jill@simonsheart.org](mailto:jill@simonsheart.org)  
or mail it to PO Box 61, Lafayette Hill, PA 19444.