

SIMON'S Heart

424 E. Elm Street, Second Floor, Conshohocken, PA 19428

What would you do after losing a child? Our founders confronted that decision thirteen years ago when their three-month old son passed away while taking a nap. Their answer . . . anything that can prevent another family from losing a child to a detectable and treatable heart condition.

For twelve years, Simon's Heart, based in Conshohocken, PA, has been screening kids and educating the country about the risks and warning signs that lead to sudden cardiac arrest and death in children. A list of our accomplishments is attached.

But, these achievements are only possible through the generosity of friends, family and community members, like you. On March 16, four hundred Philadelphia professionals will attend Simon's Soirée at North Bowl. We will celebrate, honor some impactful people, and seek to raise \$250,000.

Our supporters are your patrons. They represent the medical, legal, real estate, high tech and financial industries. They are raising their families and running their businesses across the Greater Philadelphia area.

We know that you receive so many solicitations. We hope that you appreciate how we have been using donations to make a difference in the lives of children. This is us protecting hearts and save lives.

Thanks for your consideration.

Best,



Jill Deeves
Manager, Operations
jill@simonsheart.org



Melissa Caruso
Soiree Auction Chair



HELP US PROTECT HEARTS AND SAVE LIVES

TWELVE YEARS AGO, we wanted to create a world where parents did not lose their children to detectable and treatable heart conditions. Thanks to the generosity of others, we've been able to accomplish some pretty amazing things.

- Provided 17,000+ free heart screenings for students.
- Helped 120 students discover heart conditions.
- Launched GotAED, a crowdfunding site dedicated to getting AED devices into places where kids learn and play.
- Produced award winning video that has educated over 500,000+ coaches nationwide.
- Created HeartBytes, a national youth cardiac registry of seemingly healthy kids to promote research.
- Championed the passage of the Sudden Cardiac Arrest Prevention Act in twelve states.
- Funded research study with the NCAA that was published in American Journal of Cardiology.
- Supported by the Philadelphia Eagles, Philadelphia Flyers, Philadelphia Soul, Philadelphia 76ers, Philadelphia Phillies and the City Six.
- Featured by CNN, The TODAY Show, People Magazine, the Washington Post, NPR and more.
- Co-Founder, Phyllis Sudman, honored by L'Oreal Paris as a Women of Worth National Honoree.



I will donate an item for Simon's Soireé

Please complete the following information so that we can accurately list and describe your item in the auction guide.

AUCTION ITEM: _____

DESCRIPTION: _____

RESTRICTIONS: _____

FAIR MARKET VALUE: _____

EMPLOYEE CONTACT: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIMON'S FUND CONTACT: _____

 **THANKS FOR YOUR SUPPORT!** 

Please email this form to Jill Deeves at jill@simonsfund.org
or mail it to PO Box 61, Lafayette Hill, PA 19444.